

# Sam Tanner Lees

## Product Designer CV



[www.samtannerlees.com](http://www.samtannerlees.com)



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### EXPERIENCE

#### **Ford Motor Company, London – UX/ UI Designer**

January 2018 - PRESENT

Co-led UX/ UI design delivery of global apps while working with agencies such as VML & Ogilvy. Responsibilities included leading user research, prototyping, creating wireframes, interface design etc.

Additional responsibilities included widening the scope of UX design throughout the company through presentations and introductory UX-sessions, in addition to coaching a design apprentice.

#### **Ford Motor Company, London – Developer**

July 2016 - January 2018

Trained in Java, Javascript, SQL, HTML and CSS in order to facilitate the Vehicle Operations and Sales team in maintaining and upgrading a dealership-facing web application.

Awarded budget to fund innovative educational program for local schools.

### EDUCATION

#### **General Assembly, London – User Experience Design Immersive**

March 2018 - May 2018

11 week full-time immersive course providing me with the core skills and experience required to facilitate and lead UX design. Included a two-week project with local company Mastodon C to design and present an internal document management system.

#### **Southampton University, Southampton – Physics BSc Degree**

September 2018 - June 2011

Provided me the skills to analyse and solve complex problems leveraging both logic and initiative, work effectively under pressure and successfully manage time and quality work to strict deadlines.

Modules included Advanced Mathematics, Energy and the Environment, Optics, Thermal, Classical Mechanics and Quantum.

### SKILLS

Proficient in:

- Sketch & Figma
- Microsoft Office
- Photography & editing
- Abstract, Invision, Marvel, Zeplin, Adobe Illustrator etc.

### COURSES

#### **Nielsen Norman, London**

November 2019

4-course program including: Measuring UX and ROI, The Human Mind and Usability, Persuasive and Emotional Design and Web Page UX Design.

#### **UX Live 2019, London**

November 2019

3-day conference involving various UX-based talks from a range of successful companies, discussing various design-based topics.

### INTERESTS

Avid interest in audio, technology and computers.

Saxophonist and drummer.

Climber and cyclist.